

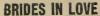






BRIDES IN LOVE
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HENRI FLANDEL JUST CALLED! HE WANTS YOU TO MODEL SOME I'M ON MY WAY TO NEW BRIDAL

GOWNS AT

THE ALTAR AGAIN!
THAT/LL BE IN THE
EMPIRE ROOM, I
GATHER!

OH, I GUESS YOU TWO HAVENIT MET! THIS IS DAVE WITTERS
THE'LL BE HANDLING '
YOUR BOOKINGS FROM
NOW ON, JOAN! DAVE,
MEET OUR BREAD
AND BUTTER,
JOAN FOSTER!

MRS. FOSTER! RECOGNIZE YOU ... ALTHO I'VE SEEN YOUR PICTURES A HUNDRED TIMES!





IT WASN'T ASSUME I WAS BUT EACH TIME ABOUT IT.

IT'S BECAUSE I'M OUT OF UNIFORM ... NO SATIN, NO VEIL AND TRAIN NO VEIL AND TRAIN!
AND IT'S MISS FOSTER,
YOU SEE ... I'VE
NEVER REALLY HAP
THE PLEASURE!
OH ... IT'S ALL
RIGHT! 1-1'M SORRY MISS FOSTER! COULD I MAKE AMENDS BY TAKING YOU TO LUNCH?

LACCEPTED WITHOUT HESITATION PAVES SMILE WAS SO DISARMING ...

YOU KNOW ... YOU LOOK JUST AS CHARMING IN STREET CLOTHES, JOAN!

IT'S JUST THAT
PEOPLE ARE SO
USED TO SEEING
ME IN LACE!
I'VE SORT OF
BEEN TYPED AS A PERPETUAL BRIDE! 11 / 111

LATER-AS DAVE DROVE ME UP-TOWN TO MY APPOINTMENT, IT A FLIPPANT ATTITUDE

BYE, DAVE! JOAN!

> I'VE GOT A REAL CRUSH ON HIM, BUT I CAN'T SHOW IT! THE ETERNAL



I BURIED MY THOUGHTS AS I ENTERED THE SWANK SALON, DRESSED IN A SPARKLING GOWN ...

OH, WHAT A BEAUTIFUL DRESS! IF I COULD LOOK LIKE YOU AT MY WEDDING

HAPPY! YOU WILL, PEAR! ... BUT THERE'S ANOTHER GOWN I'LL MODEL! IT'LL MAKE YOU LOOK







IN ALL

TO MAKE

AND

















I WAS DAZED AND BEWILDERED BY DAVE'S DISAPPEARANCE!



JOAN, YOU CAN'T





I'M SORRY, MAC-NO GO! I'LL MODEL ANYTHING ELSE,





RECOILED THE INSTANT I SAW IT! THE OLD WOUND HAD BEEN REOPENED! SO THAT'S SO THAT'S

SUPPOSED

AN ORIGINAL VALENCIAGA. SEWED BY THE MASTER'S OWN HANDS! ISN'T IT



NO, MY SILLY SWEETHEART! NOT TO MODEL! TO WEAR ... AS YOUR OWN ... AS MY BRIDE.

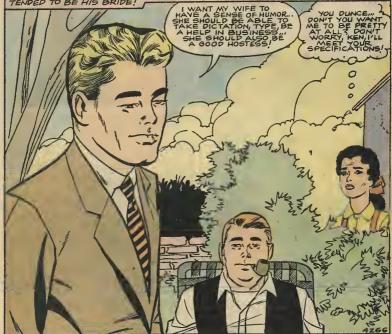


A WEEK ATER WALKED DOWN A CHURCH AISLE, A SELF-ASSURED MODEL, BUT AS A BLUSHING BRIDE!



# HIS FUTURE BRIDE























































# THE TERRIBLE STRANGER!

WHEN WE HEARD THAT A YOUNG BACHELOR

BACHELOR HAD BOUGHT THE AMES HOUSE, WE RE-SENTED IT

ATELY!
JOHN AMES
HAD BEEN
SLICH A
KIND,
GENTLEMAN, AND
HIS WIFE
HAD BEEN
AN ANGEL!
SEEING TIM
SCUPFING

UP THEIR
LAWN,
HEARING
RAUCOUS
LAUGHTER
FROM A
HOUSE
THAT HAP
ALWAYS
KNOWN
GENTLE
QUIET,

WE COULDN'T HELP RESENTING

AND SHOWING OUR RE-SENT-MENT!















































His honor, Mayor John Devine Parcell, took one look at the long schedule of appointments on his desk and sighed. How could one mortal being meet seventeen people in the morning, go out to three dinners, make five speeches and then meet nine more in the afternoon? In addition he would have to look very happy in order to welcome his mother-in-law who was flying in from California.

"It would be a lot of help if I could sort of get a "double" to help me," he told his secretary, Mrs. Mildred Tompkins. "Maybe a plastic man like they have in those science

fiction stores could help me."

"The idea isn't original," snapped back Mrs. Tompkins. "I understand that even Napoleon had a "double." The man would appear on the balcony and wave to crowds of admirers while the real ruler rested comfortably in a big chair."

"Let's start with my first visitor," suggested the Mayor. "Male or Female? And what is

wanted?"

"Miss Helen Raley," began the secretary, "is a public school teacher. She is from the other side of town, in the Wilmington District and teaches a fourth grade class. She wants to talk to you about the use of the Jerome Reservoir as a swimming pool during the summer."

"Another headache," sighed the Mayor.
"Bring her in. I will give her five minutes.
If longer, you buzz the phone twice and I will start talking."

taiking.

A rather pretty thin girl, with dark brown hair and hazel eyes entered the Mayor's office. She came right to the point.

"Since the city began getting water from the Delaware River, it no longer needs the Jerome Reservoir, and will abandon it. The news."

papers say you intend to fill it with earth. I have a better idea. That reservoir is one mile long and a quarter of a mile wide. You can establish the largest swimming pool in the world, and use it even for bathing. Pay a nominal charge of about twenty cents to cover expenses."

"And what would happen to property values in the vicinity?" challenged the Mayor. "Mr. Hubreth of the Real Essate Association points out that we have taxable property of thirty million dollars in that area. Values would go

down."

"Why?" demanded the young teacher.

"Well, you see . . . hum, you understand . . . hum," squirmed the Mayor who felt a bit uncomfortable.

"What you want to tell me is that the presence of children and their parents in the vicinity would somehow make property go down in value?" she threw back at him.

The phone buzzed twice. The Mayor was saved from answering. But a smile appeared

on his face.

"Paul Hubreth is in my outer office. Convince him and you convince me," said the

Mayor.

He never anticipated what would result from that statement. The young teacher dashed into the outer office, She saw a tall young man seated on a chair. She simply took his hand and he followed willingly. What sensible young man is going to object to a pretty girl making him obey her? Inside the Mayor's office she again repeated everything she had said.

"You just tell the Mayor it is o.k." she said.
"Not as simple as that," he objected. "There are many other factors to be considered."

"Two and two make four," she retorted. "Water and children make swimming. My car

is downstairs. You come with me, I want to show you some things."

A minute later the two bad vanished from the Mayor's office. His Honor spoke to his

secretary.

"When I was a kid I didn't have a teacher like that. Not only pretty but determined. I have a feeling that she will get what she wants."

"The man or the swimming pool?" asked

the secretary.

"If she wants both - I bet she gets both,"

grinned His Honor.

Paul Hubreth found himself seated next to the pretty young teacher in her second hand sedan. She drove him all around the reservoir.

"There is where you can dump your sand for your beach. There is where you can build a section of your bathing houses. There is where you can have your amusements. There is where you can have a kiddie playground."

That's how it went. And then she took him

to another section of the town.

"See those children playing in the street?" she asked. "Do you realize that they bave to play stick ball with the automobiles as danger factors? And when it is warm weather how do you think they get cool? Sometimes the street cleaners open the fire hydrants when they get an official o.k. Then they sprinkle water from a hose on the kids. Or the children take a chance and go down to the East River and jump from a pier into the swift current. We had three tragedies that way last year."

Paul Hubreth found himself feeling a bit uncomfortable. For this charming female had

clearly presented the issue.

/ "Let's go some place for lunch," he suggested.

"Joe's Open Kitchen is half a mile from bere.

But you are my guest," she insisted.

Joe had only one specialty. It made no difference what you ordered. He was a practical

"Ham and eggs in the pan," he smiled at the two. 'Or if you want it the other way,

you can have eggs and ham in the pan."

They watched him flip up the orders and

catch everything in a big pan. "Whar happens if he misses?" Paul Hubreth

wanted to know. "I think he might be exiled to Siberia,"

laughed Helen Raley.

She drove him back after lunch to where his car was. He insisted on her address and phone number.

"No dates during the week," she explained. "I get home rather tired from school, and forty two children in a fifth grade class does tax your energy. But Saturday is open."

Paul Hubreth found he was unable to concentrate much on his work during the days that were on his calendar before Saturday arrived. As a matter of fact, Helen Raley bad exactly the very same symptom. Johnny made a misrake on the board. He added 23 and 42 and got 68. She didn't even notice. It took little Majorie who raised her band to announce:

"Johnny can't add right. Look, he made a

mistake. 23 and 42 make 97."

That woke Helen Raley up and she was on her toes. Then Saturday arrived with Paul

"I spoke to three of the senior members of the Real Estate Association," be informed ber. "Then I rook them on the same trip you took me. We even ate at Joe's place. I have terrible news for you. He finally missed but won't go to Siberia. Want to know something? Those tough hearted men think you have an idea. To be exact, they say your idea gave them a bigger idea. But they refuse to tell it to me."

For some reason, the Sun didn't show up on this particular Saturday so they spent the

morning at the museum.

"I really should bring my class here," she

told him. "The pictures are beautiful."

"Will you forget you are a teacher," be pleaded. "Just concentrate on being a delightful female."

"You mean I should concentrate on you,"

she corrected him.

They lunched in the museum's cafeteria. Then they sat outside on a bench. His right band was around her sboulder.

"We could go out for about three months," he began. "Then I could tell you I love you. But why wait? That's how I feel right now. How about letting your principal get another teacher?"

Several pigeons were looking for crumbs on the ground. They stopped. What did they see? Two humans kissing each other. But it had no intelligent significance for the pigeons. But it did mean something to the officer on the beat who looked the other way. He knew it was real love with two people who didn't know or didn't care, at that given moment, that the world existed.

His Honor, Mayor John Devine Parcell spoke

quickly to his efficient secretary.

"Check the book for me. Is it section 23 or 32 that empowers me to marry two lovebirds? I knew it, I knew it. She got him and she got an o.k. for that reservoir idea. Frank Delaney just called me up. They're going to build a private low income project around the reservoir. There will be swimming and fun in the summer for the kids. They want to send her a big check for starting the idea. I told Frank he should wait a day and make it out to her new name - Mrs. Paul Hubreth."

- THE END -



# **BRIDES IN LOVE** HARRIET, WHAT'S WRONG? YOU LOVE ME, DON'T YOU? HOW CAN I EVER EX-PLAIN? HOW CAN I MAKE GEORGE UNDERSTAND THAT LOVE IS NOT FOR ME ?



I'M TELLING YOU THIS FOR YOUR OWN SAKE, HARRIET! NOBODY TOLD ME WHEN I WAS A GIRL AND LOCK AT ME HOW!



A TOSSED -ASIDE BITTER SHELL OF A WOMAN... WITH ONLY EMPTINESS WHERE A WARM HEART ONCE BEAT! A HEART THAT ONCE BE-LEYED IN LOVE, AND WAS FOOL-ISH ENOUGH TO TRUST A MAN!









BUT SIX MONTHS LATER...



AND SO AUNT MARGARET BROUGHT ME UP! AND SHE NEVER STOPPED TEACHING ME WHAT ONE MAN'S FAITHLESSNESS HAD SEARED INTO HER HEART...



ONLY FOOLS

FALL IN

LOVE!

LOVE IS A

SHAM!

NOT FOR

SHOULD'VE KNOWN THE YERY FIRST TIME GEORGE SPOKE TO ME SC WARMLY AT THE LIBRARY WHERE WAS IN CHARGE OF THE REFERENCE ROOM THAT LOVE THE BACK OF HIS MIND ...







WHAT DID IT FEEL LIKE? LIKE SPRINGTIME MIST FEEL WHEZ! TO COMES AFTER COLD R THAT ED

FOR CENTURIES ...

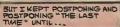
I NEVER THOUGHT I D I'M GLAD YOU WORK UP THE NERVE TO ASK YOU OUT YERY GLAD!



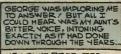


IT WAS MY FAULT! I KNEW HOW STRONGLY INGRAINED AUNT MARGARET!S TEACHINGS WERE IN ME! AS IT WAS, EVERY TIME I SAW GEORGE, I PROMISED MYSELF...

JUST THIS LAST TIME / THIS WILL BE ALL /

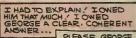












MORROW ! OUTSIDE THE LIBRARY ... AFTER WORK ... I'LL TELL YOU EVERYTHING







EVERYTHING POUR OUT! HOW I'D MET GEORGE ... THE WE'D HAD TOGETHER -AND THEN HIS PROPOSAL, AND THE REANAKEN-ING OF MY THE TERRIBLE TUG-OF-WAR INSIDE ME BE-TWEEN MY AUNT'S TEACHINGS AND MY FEELINGS FOR GEORGE! AUNT'S FACE WAS A STONY MASK ...





HE WAS IN AN AUTO ACCIDENT HE WENT TO ANOTHER CITY AND SETTLED DOWN THERE, AND NOT BECAUSE HE OIDN'T LOVE ME, BUT BECAUSE HE NO LONGER KNEW I EXISTED. HARRIET, THE SAME FOOLISH PRIDE THAT SOURED ME SO WHEN I THOUGHT I'D BEEN
JILTED, KEPT ME FROM
TELLING YOU THIS
BEFORE ...



BUT I DIDN'T THINK I'D HAVE TO! I COULD TELL YOU WERE GOING WITH SOME YOUNG GOING WITH SOME YOUNG
MAN, AND WAS SO HAPPY...
FOR BOTH OF US.! FOR YOU,
BECAUSE YOU'D FOUND
LOVE DESPITE MY TEACHINGS., AND FOR MYSELF,
BECAUSE I DIDN'T HAVE TO BLAME MYSELF FOR HAVING RUINED YOUR Y-YOU LIFE. MEAN ALL THIS AUNT ... I CAN HARDIN BE -LIENE ..



AUNT MARGARET WAS AS GOOD AS HER WORD. I SAW AT LAST THAT LOVE WAS FOR ME !



DICK AND I HAD BEEN MARRIED FOUR YEARS! HE WAS A HANDSOME, CHARMING MAN. AND I LOYED HIM INTENSELY, PERHAPS TOO INTENSELY! FOR ALL THOSE QUALITIES THAT MADE ME LOYE HIM, ALSO MADE ME JEALOUS TO THE POINT OF OBSESSION UNTIL JEALOUSY BECAME MY...















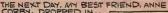
















#### ANNE STAYED ON FOR DINNER AND DICK CAME HOME EARLY...



I MIXED SOME COCKTAILS BEFORE DINNER AND FROM THE KITCHEN I HEARD DICK AND ANNE WHISPERING ...

WHAT ARE THEY WHISPERING ABOUT ? WHAT SECRETS DO THEY HAVE THAT THEY CAN'T SHARE WITH ME.

# Cash In Quick On New Shoe Craze!



Want Plenty of Money? Just show young men, college or high school students America's newest, hottest shoe craze . Mason Kampus King. They go wild over colorful school letter or personal initial right on each shoe. You take easy orders collect cash deposits - get big Bonuses and Prizes every month you work spare time or full time.

#### 121 Exciting COLOR COMBINATIONS

Your customers choose from 121 different combinations of colors and letters. Ideal for schools, colleges, fraternities, bands, etc.

Mason Men have made big money for half a sentury-but now a whole new market is open to them, This exciting new shoe style can be your private "gold mine" No wonder the Kampus King sells on sight to organizations, marching units, students, and individuals. No wonder your first sale will start such an 'endless chain' of sales and profits, because this is the kind of NEW IDEA young folks go for BIG!

You Offer 210 Fast-Selling Shoes and Jackets-Something for EVERY Man and Woman

Yes, here's a wonderful business for you, if

you want to make really important money with a line you can sell to everybody-if you want steady cash profits every month. And you never invest one cent-we furnish every thing FREE, so you can start raking in profits your very first hour! No rent to pay-no light bills, clerk hire or other overhead You keep 100% of your profits!

Ambitious man wanted in every town, to earn this kind of money James Kelly took so many orders for these Nationally Advertised shoes he made 593 55 in ONE EVENING! Fred Mapes makes \$5.00 to \$10 every hour he devotes to his Mason Shoe Business. Charley Tuttle averages over \$80 extra weekly in part time How much do YOU want to make? It's up to YOU!

#### Stores Can't Compete

People PREFER to buy from you as the local Mason Shoe Counselor. You offer at-home or at-work convenience no store can match. Your customers get the size they want, because you draw on stock of over 250,000 pairs of dress, work, sport shoes in sizes from 21/2 to 15from extra-narrow AAAA to extrawide EEEE, Famous Air-Cushion insole shoes give supreme comfort, so you get plenty of tepeat orders and recommendations

You make a LOT of money with amazing Ripple Sole shoes with tevolutionary new kind of sole that has shock-reducing gliding acreen-forward thrust with every step.



EVERYTHING FURNISHED FREE!

Well furnish your complete Starting Outinit FREE! Just rush toopon, it brings you FREE and POSTPAID—ererJhine you coeft to take promishe orders for Kangau King Shees—Justeen & Roots—swork shoes—Justeen & Roots—swork shoes—210 in all! You can start with Mason to like Get your own and family shees whole sale! You can't go wrong—so seed the coupon own!



#### INSULATED Jacket-Boot Combinations

Warm, INSULATED jacket-and-boot-combinations make a tremendous hit with outdoor workers, sportsmen-make big chunks of extra cash for Mason salesmen Women's jackets as well as men's now multi your opportunities with this fine FREE line

Every factory worker, postman, policeman, garage and service station man is your prospect with Mason's complete line of sturdy, long-wearing, super-comfore WORK SHOES, which can be worth as much as \$45 extra weekly, beside your regular profits from your mens' and womens' dress shoe business

SHOF MEG. CO.

Dept.f-100, Chippewe Falls, Wiscensin

FREE	SELLING	OUTFIT

Masen Shoe Mig. Co., Dept. 7-100 Chippewa Fells, Wisconsin

OK, Nedi, I want to make extra spore time money fast—up to \$960 a month for 8 orders a day. Rush EVERYTHING I need to start—FREE and POSTPAID!

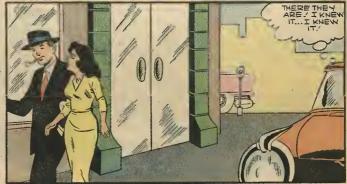
JEANUSY TOOK HOLD OF ME LIKE A VISE, TURNING ME MISERABLE...





SOTHE SEEDS SOWN! NEXT DAY WENT SHOPPING. KNOWING DEEP IN MY HEART TAHW REAL

PURPOSE WAS ...



I LEFT THE CAB AND FOLLOWED THEM! THEY WENT INTO A JEWELRY STORE ...



I WAITED BATIL THEY HAD GONE, THEN WENT IN ...











SHAME SWEPT OVER ME LIKE A BURNING TIDE! AND IN THE AFTERMATH I SUDDENLY KNEW THAT ALL OF MY MISTAKEN JEALOUSY WAS BURNED FROM MY HEART FOREVER...



MY BLIND SPOT WAS GONE AND I COULD SEE CLEARLY, SEE THE WONDERFUL YEARS AHEAD WITH THIS MAN I LOYED, THIS MAN WHOM I WOULD BE JEALOUS OF HO MORE!



NOW: 7 BRAND NEW EX-CLUSIVE FEATURES TAKES LINE INSTANTLY. VITAL BACK SUPPORT!

New design overcomes figure faults -Automatic adjustments insure custom made fit!



STREAMLINE YOUR WAISTLINE

Here you have the "rave" girdle of modern times.
For the first time one light weight garment overcomes body faults automatically. It marks the passing of the old-tashioned "HARNESS" old Mashlaned "MARMESS"
because it supports os comfortably and is easy to wear.
Never before such tigure
magic! Silm-A-Waist molds
you from the weist, a flat,
youthful tummy, posture erect,
back straight, chest high for that
youthful "taller and silmmer"
took. — all this with complete
smooth curved lines to glamorize all your cichine.

#### CUSTOM-MADE FIT

Easily draw the side tabs at the waistline to your own most comfortable fit. They hold automatically and reveal your new alluring figure. Marvelous new sensation as your back is supported and you naturally assume a more healthful and beautiful posture

VITAL BACK SUPPORT

Never betore has there been such a wonderfully effective garment as this! A miracle-working waist-whittler, with a newly created back support! You'll reter Confortable all day! Gone is that drawn and haggard look caused by aching back. Your entire figure takes on new beauty, tor your straighter posture gives you a lovelier bustline too! You'll find figure-glamour combined with back support and more healthful posture than you ever direamed possible! Beautifully more all the posture than you ever direamed possible led Beautifully and the posture that you'll have been with the patent glid of the long wearing broadched gardy to head with the patent glid will stable agree desict." "Ingerts that breathe with you. 4 long line adjustable garters

#### **FEATURES**

- streamlined waistling





NEW FASHION APPEAL

Slim-a-Waist meets all the new styles which demand a flat tummy, narrow waist and flared hip line. It s viata back support always keeps you looking straight, slim and erect and gives you that good posture necessary in a lovely woman. Illustrations above show the wonderful change made possible by wearing Stim-A-Waist

#### 1D DAY FREE TRIAL

Extra garters \_\_\_

OEPT, SA-73

delighted I may return it after 10 Days Free Trial for prompt refund of full purchase price. ... Waist size in inches

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Size Send C.O.O. I will pay postman on delivery plus a

few cents postage. I enclose payment. The S. J. Wegman Co. will pay postage. Same money back guarantee.

ADDRESS ZONE.... ... STATE



My name is Charles Atlas. Of course, I can't promise that you'll win the title of "World's Most Perfectly Developed Man," as Idid. But I do say that I believe I can make a mighty powerful

ARE YOU

and Larking

at Sparts?

He-Man out of you - in a very short time. In fact, you can prove it to yourself in 7 days. At my risk, of course. And I have good reason for believing I can do it. Because during the last 30 years I have turned many thousands of weaklings - fellows who were ashamed of their bodies into beautifully-proportioned human dynamos of strength, energy, and tireless endurance ... with the kind of muscular development that needn't take "back talk" from any one. My big free book will tell you how my secret of Dynamic Tension may be able to do such a job for you. Where shall I send your copy? There's not a bit of cost or obligation on your part. So mail the coupon now.

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Mail the coupon now to: your FREE copy ot my valuable 32-page book. Also check the kind of body you want right in the coupon. My book tells how you can get it fast. See how I can give vou "Stand-Out" muscles where you want them, add inches to your chest and shoulders, make yout legs



and arms bulge with power Read how 'Dynamic Tension' can make you a new man confident popular, success lul See pages of actual photos of men who have become "Atlas Champrons" my way Read the answers to vitat questions about your health your luture - WHAT I personality can do for you and HOW I do it. Rush the coupon to me personally.

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# **Boys! Girls! Men! Women!**



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suprise
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FREE Actual Samples
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CHRISTMAS CARDS

Thill your friends and neighbors and make seve MORE MONEY or yourself with exquisite, custometers of the control of the contro

Thrilling, New, Exclusive Ideas in Christmas Cards Will Bring You

# MORE EXTRA MONEY

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5000 for selling only 50 boxes of our 900 line. Samples Free!

To Prove This we'll send you our famous 21-Card "Feature" Christmas Assortment on approval and FREE samples of our exquisite, big-variety Special Vative Personal Christmas Card lines PLUS full-calor Catalog of our complete, money-making line. Just mail the coupon belaw. You'll be gled you did.

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You don't need any experience. This is the fastest, easiest way to make all the extra money you need, and mere, in your spare time! Simply show these spectacular, new, first-time ideas in Christmas Cards at lew prices. All your friends and neighbors will fall in love with hom an sight. Last year thousands of Wallace Brown folks made \$7.00, \$200.00, \$500.00 and even mere this easy, simple way. It's funi Join Wallace them by maining this coupon NOW

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